PHD COURSE: HOW TO GET PUBLISHED

The four Graduate Schools at Aarhus University are hosting a joint PhD course focusing on the technique in writing a good scientific abstract. The course will bring together PhD students from all disciplines.

The course will cover

- Publishing strategies
- Expressions to help you state your claim
- Communicating with a popular science or academic audience
- How to write an abstract
- How to get cited – the importance of keywords
- Possibility of attending an individual session based on an research idea
- Constructive feedback on participants' own writing
- Hands-on practical lessons

Content and Aim of the Course

Publishing is crucial to the academic career. When publishing, the abstract is critical both when submitting a manuscript to a journal, and in attracting readers afterward. A good abstract can concisely explain the aim and results and place them in the context of the research field. The aim of this course is to make the participants aware of how to develop effective writing strategies to target different readerships within academic publishing. This aim will be targeted through a focus on abstract

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writing. A structural approach and constructive ideas for writing can save time in future writing situations. Moreover, tools for writing abstracts can be applied to writing or science communication in other contexts too.

Thus, the focus is on written communication, and on how to address different groups when publishing in popular science or academic journals. Two experienced international speakers will share their experiences as publisher and correspondent, and introduce the participants to publishing strategies. Furthermore, an introduction to rhetorical tools and the importance of choosing the right phrases when addressing a reader audience will be made. The theoretic approach will be followed up by 'hands-on' practice sessions where the participants will be trained in how to reason and argue through an abstract.

During the afternoon workshops, the participants will work with their own abstracts. Furthermore, participants with a developed research idea that they would like to have accepted for publication will get the possibility of being coached by one of the keynote speakers. The individual sessions are open for the rest of the class who will be encouraged to participate in the concluding discussion.

Before the course starts, the participants shall submit an abstract presenting one of their research questions. This abstract will be the starting point for the afternoon workshops. Furthermore, the participants who will receive individual coaching are chosen among the submitted abstracts. The participants should indicate whether they are interested in receiving individual coaching when submitting the abstract.

Target Group
PhD students from all disciplines.

Time:
The course will take place on **23 November, 2016**.

Registration:
Deadline: **5 November, 2016**.
Registration is required via web shop:
https://service.health.au.dk/modules/Course/mypage/coursecalendar
The abstract must be submitted on **11 November, 2016** by email to slte@au.dk
Maximum enrolled is: 40

Venue:
Aarhus Institute of Advanced Studies, Auditorium.

Høegh-Guldbergs Gade 6b, building 1630

PROGRAMME

09.00 - 09.15	**Welcome and introduction to the course** Head of graduate school Arts, Vice-Dean, Anne Marie Pahuus, AU	Open session
09.15 - 10.00	**Science publishing and publishing in Science** Senior editor, PhD Karin Dumstrei, EMBO journal	Open session
10.00 – 10.30	Coffee	
10.30- 11.15	**Publishing strategy** Professor Helena Skyt Nielsen, Department of Economics and Business Economics, AU	Open session
11.15 - 12.00	**Rhetoric tricks: How to reason and argue on paper** PhD Linda Greve, Centre for Teaching and Learning, AU	Open session
12.00 - 13.00	**Lunch**	PhD students only
13.00 - 14.30	**How to write a convincing abstract (parallel session)** Stacey Cozart, Centre for Teaching Development and Digital Media, AU	Workshop, PhD students only (two sessions)
14.30 – 14.45	Coffee	
14.45 – 16.00	**Individual sessions with the international keynote speaker (parallel session)** The PhD students submit an abstract presenting an idea for a publication they want to discuss with the keynote speaker. The students will be coached individually in the classroom. All the students will participate actively in the session. The participants are selected on the basis of the submitted abstract.	Workshop, PhD students only (2 sessions)